



Preserving & promoting Goldfields history

EASTERN GOLDFIELDS HISTORICAL SOCIETY INC

SOCIAL MEDIA CODE OF CONDUCT

Accounts

The Eastern Goldfields Historical Society has four social media accounts:

- Facebook Page <https://www.facebook.com/kaloorliehistory/>
- Instagram Business Account <https://www.instagram.com/kaloorliehistory/>
- LinkedIn Company Page <https://www.linkedin.com/company/kaloorlie-history/>
- Google Business [Kaloorlie History](#)

Using real names

All users interacting with the Society's social media pages, either by reacting or commenting on posts, must do so using an account that clearly identifies them by their real name. **People under the age of 13 years are prohibited by Facebook's and Instagram's Terms and Conditions and those under the age of 16 years of age are prohibited by LinkedIn from creating an account, therefore the Society's social media pages are a forum for adults to communicate and demonstrate appropriate and positive online behaviour.**

Raising issues and not including names

Issues involving any of the staff, committee or members of the Society **must not** be communicated via any social media accounts. When issues are raised, we are happy to see people support the issue via a comment or a reaction. We will not support any interactions that incite or contribute to overly negative sentiments. We also ask that you do not use the names of any staff or any other members of the Society in any posting in reference to concerns. We reserve the right to block access by anyone who abuses our trust (See below).

Supported use of names in posts

You are welcome to use names in posts when you wish to acknowledge someone's great work or community contribution. We wish our social media pages to be used in building the Society's profile and standing in our community.

Interaction

Users will be able to comment on the Society's postings and on comments by other users. Users will also be able to react to a post or comment by clicking the reacting button. Users should not author a posting of their own or upload media (photos and videos). Users will not be able to solicit business away from the Society, nor to post anything that brings the Society into disrepute or is to the Society's detriment. Users are not permitted to advertise for business in any post.

Moderation and Blocklisting

The Society reserves the right to set the strength level of the profanity filter and to add additional words and names to the page's blocklist. The Society reserves the right to delete content that breaches this Code of Conduct.

Actions resulting from any breaches of the Code of Conduct

The Society reserves the right to ban any user from interacting with its social media pages for breaches of this Code of Conduct or for any other reason determined by the Executive Committee of the Society. If any User objects to such action being taken by the Society, then the User must forward a written request to the Society stating reasons why a ban imposed should be overturned.

The Law and Terms of The Society's social media pages operate under the Commonwealth Telecommunications Act and relating Terms and Conditions.

